

ITB VIEWED GLOBALLY

"Tugas perguruan tinggi adalah membentuk manusia susila dan demokrat yang memiliki keinsafan tanggung jawab atas kesejahteraan masyarakat, cakap dan mandiri dalam memelihara dan memajukan ilmu pengetahuan, dan cakap memangku jabatan atau pekerjaan dalam masyarakat"

- M. Hatta -

1. Globalization = *Cultural Imperialism?*

People shocked, when Nanda and Ahmed became a national porn actor and actress. They are college student and people feel so bad about it. Why so, while on the other hand we can see the same view in many artificial VCD which spread up in our country? Isn't in many popular movies and tabloid heading for it? It is not secret anymore about free sex for adolescent, young man, and even in college students. The new capitalism has created a new production system. Theodor Adorno, Germany philosopher, said that now, there is a kind of cultural industry that produce some culture to be consumed by the people (consumer). To him this must be a mass-deception which creating unnecessary needs. Humanity mechanization has done well by capitalism, where consumer forced to choose from the restricted option. The models of this life style are what to be produced. All the things are commodified, made in order to be marketable, and has to be quantified by money and profit-value. Excerpt from Michael Foucault, desiring machine has changed need-logic (mode of production by the classical capitalism) become desire-logic, where our desire doesn't come because natural necessity but because felling not enough that made by our self. And the logic of capitalism has become desire machine. We are restrained by a big centralistic power in market mechanism flow.

Fashion, ideology, provisions, beverages, even our interest have become objectified things changed to be commodity which trap consumer, and this regime can't be forced because the strict market. The man has become a sociological quanta. He becomes screws fill and stack a huge machine called the mega state. Employment and even education are alienated from the desire, because of the mechanization process. Nothing can't be exist in market without objectification.

Developing countries, included Indonesia, still in stumble to develop the infrastructure of people regulation. All they want to do reflected by European history. For example, democracy is a great system in Europe that allows people do their rights freely, and European people has chosen it for their system, not so for Indonesia culture in middle age which still in empire and sultanate. The same thing for laws, long discussion developed Dutch regime regulation has to make Indonesia to apply it, because its too mambo-jumbo to make a new regulation in short time.

This is can't be blamed certainly, but something must have been in good discussion before full adoption has brought us the damage of ourselves, if we don't try to call it catastrophe.

Because of just at certain time for developing countries, they need some help badly to grow up. And also because of World War II, expressed two great power and compete each other in developing countries. This is caused by market needs by the revolution of production. It is undeniable that developing countries which

haven't had a good industry yet, seem to be full attention for exploitation. As a result, a kind of interaction, developing countries helped for economics and development on the other hand developed countries supply the products. Consequently, in other words, the economy of developing countries supported by the obligation so that they able for consumption developed countries products which getting more and more expensive.

Many ways to support our economy system. Besides with obligation, physical development in developed countries applied. All luxurious structure like by pass, freeway, edifice, and other structure swing us without any recognition that its just a must - sacrificing the cultural and sociological aspects for a glamorous infrastructures. Formerly we used to call it developmentalism. Its too bad because we applied it as luxurious thing and grow to be a consumerism stimulant. Same things that occur for industrialization. Many industry has been built with alienation with economic system that agricultural and oceanic perspectives changed to advanced industrial. Then unavoidably those advanced industries and some trends followed have changed the social structure never care whether the changes are bad or not for Indonesia existence.

Simple view we can see that the transformation is in unbalanced condition because feudalism still exist. People mentality disposed to feudalistic – New Order did not care about it, instead placed more confusion by corrupting educational system.

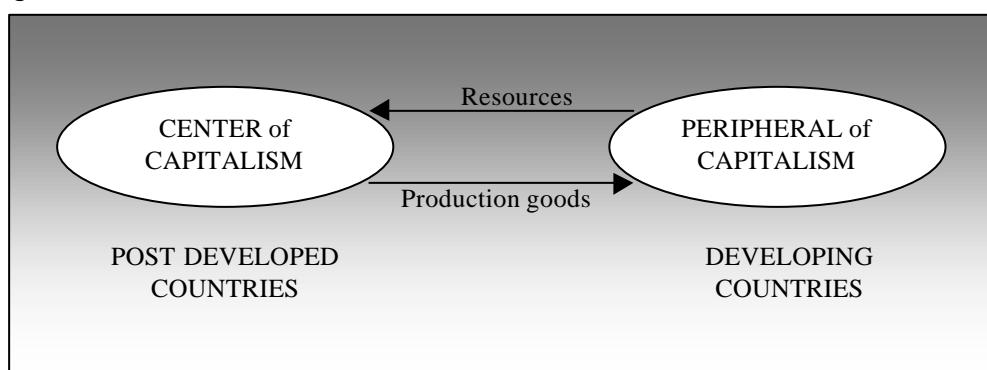
Corrupt government increase this buried structural imperialism. Models of corruption, collusion, and nepotism have increased the bad condition. Forming for cadres to nation leader had disappeared by anxious culture and militaristic model. Then its hard to find a leader figure or statesman when the replacement of Habibie.

On the other hand, structural dependence has leaved for developing countries, like Indonesia from their ex-colonists. Developing countries offered some course how to have a good democracy correctly and form a great state with physical development. But this development have a hard maintenance, then applied education (higher) campaigned with glamour view.

Because developing countries still in unstable social structure, it has to be priority interest to study social science so we have national intellectual which ready to reconstruct the social structure of nation. But, the shining of great physical development has dropped social science from the stage. Finally, there is a kind of view that taking social science less profitable then others (not social science).

Many preparations are done to face globalization like property rights, intellectual, democratization, human rights, biosphere, national stability for infestation, and so on. Jargon had campaigned and then global market it self become forgotten even in what people need like regulation and many more.

Many countries reject the global capitalism, but this is very hard to developing countries because too much threat that would be dangerous for nation, like embargo, and no more debt.

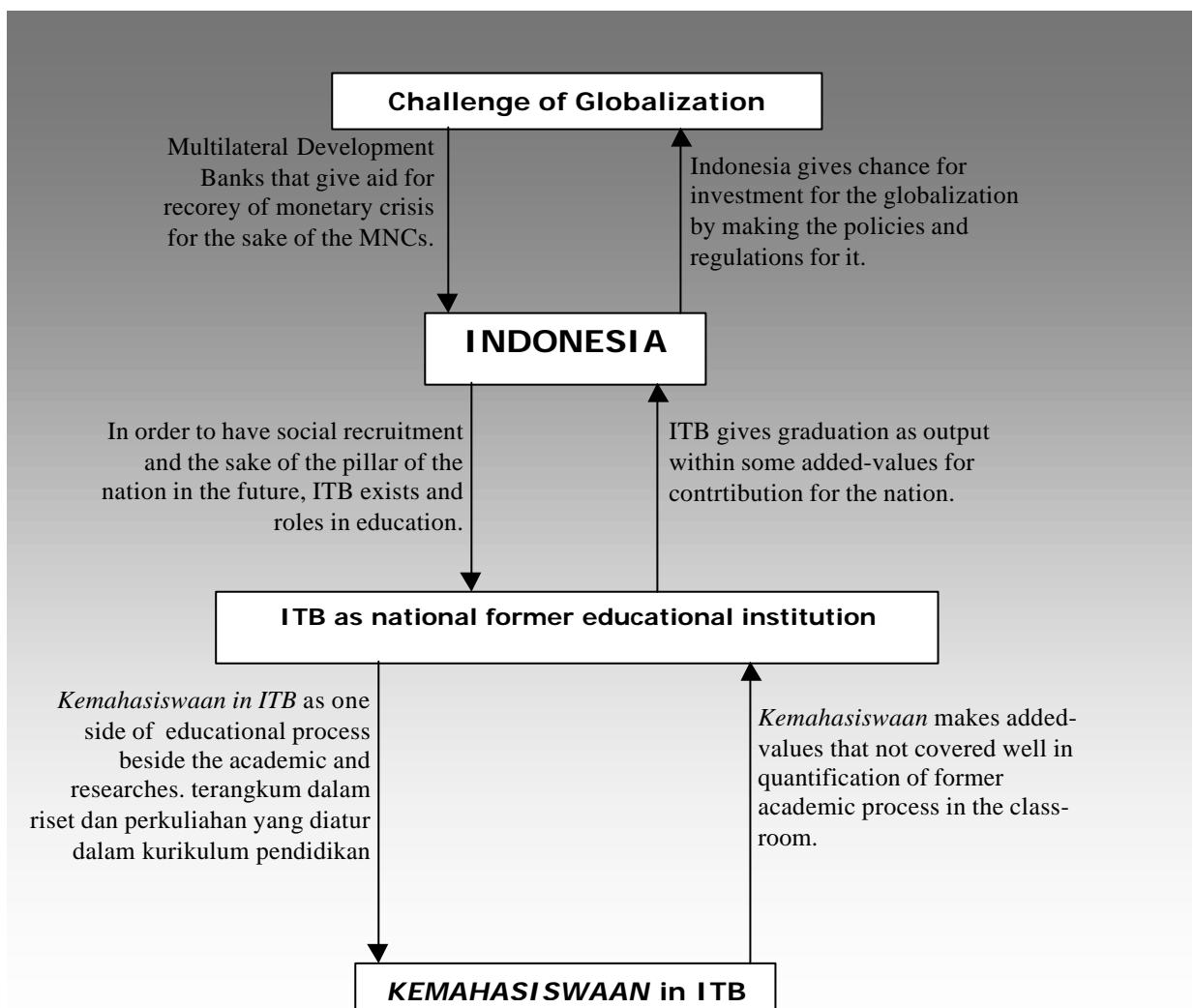


2. *Kemahasiswaan*¹, ITB, Indonesia, and the World

Philosophically a chance that *kemahasiswaan* will be the way to find out the resultant of globalization vector and our desire to contribute for people benefit.

Actually, globalization can be defined as global capitalism by Multinational Corporation (MNC). MNC is a biggest donator for political groups of developed countries which aid to developing countries, Indonesia as example, through Multilateral Development Bank like World Bank, IMF, WTO, CGI, etc. This is who helped developing countries even to adjust development priority. If all of this forgotten will make developmentalism, consequently will strict developing countries as a global market.

As a legal enterprise is educational institution which hold by government. ITB established to give social contribution to the society in social recruitment for society and nation. But as a academic society which oriented in the TRIDARMA PERGURUAN TINGGI, so it has to contribute as dynamic civilization has not to be alienated from society. It has to give added value to all the people indeed.



Two important things for students: academic system and social system in ITB *kemahasiswaan*. *Kemahasiswaan* in ITB supposed to give added value to some

¹ We will not give effort to translate "*kemahasiswaan*" as "student-ship" that *kemahasiswaan* must be seen as a wider point of view more than student-ship that formerly used in western educational system.

development that can't be found in course such as team working, guided network, time management, communicational-approach leadership, and so on.

As a corporation, ITB looked as a system with many economy apparatus, although many hidden substances in the process. Higher education as future national investment.

3. *Kemahasiswaan as a unit in educational system in ITB*

In Dutch imperialism, we can say that students movement integrated as our youth movement against imperialism. The proposed opinions are directed to Indonesia avowal as independence country and allowed to manage their internal business by itself. That means, students movement in that moment, which centered in universities established by Dutch like STOVIA and THS and many, had a convergence objective: The Independence.

Students movement got their existence back in Old Order to New Order shifts. Students support by Indonesian Armed Forces, when in harmonic relation, claimed to dismissed PKI, who applied communism and socialism in their system. It influenced the social politics atmosphere. Finalize by the Soeharto elevation as president.

In the New Order era, students movement still as opposition of the government. The petition focused for the problems in society. *Malari (Disaster of January 5th)* accident and other repressive petitions are government regulation response. Until the NKK/BKK ruled the campus in 1978, students movement get the climax culmination. Plenty of student-government replaced by University Senate of Students (*Senat Mahasiswa Perguruan Tinggi*) who managed internal coordination of campus, this caused the lost of independency and freedom to society problem critically. No politics in campus. It is supported by the dogmatic propaganda with poor discussion, in society which precisely as opposition of government regulations. As a consequence, moral force or intellectual movement – if won't say as political movement, grew up. Shortly, the movement in New Order regime more responsive beside a structure action to drop down the regime.

The government propaganda of New Order ,by the bridled mass media and history course and ideology that view the rudeness of political policies, grew up new image of students movement paradigm. Almost all society element such as seller, labor, farmer, etc waiting for students movement to advocate their rights. Students predicated as the agent of change known alias the savior of people. People, although actually they are strong enough, feels weak to act and just waiting for students movement.

This is realized become too dangerous, because the political power can kill down the society movement easily just by stopping students movement. Many access to university functionalist for regime to do it, maybe with hard curriculum, academic punishment for students movement activist and more used to be in 1980's decades. This is the truly fact if students predicate as the agent of change.

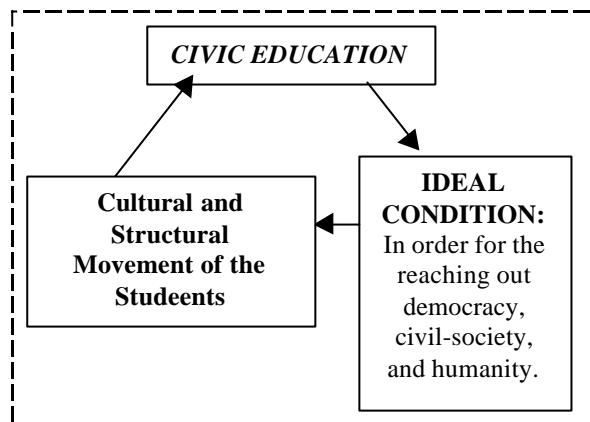
Ideally, People must have the consciousness of their position to government. All society elements must be independence and autonomous and also able to claim the rights, and drop down the tyrant regime without waiting for students movement.

Students movement must not be responsive action. Many useless things in unstructured and unaided students movement. But beside that, students movement must have mission for education in all activities. Its mean that students movements has to close to civic education process.

Awareness of social, political, and laws rights should be felt by people so as to reach out democracy and civil society. It is a called for social education process and students movement having this idealization properly, because great society is a society who never waits for students movement and able to fight against the tyrant without students help.

In this phase, as education mission of students movement, students nowadays should be guided and enlightened of rights and duty to society. The people shouldn't be advocated, because students don't have much energy to do it, but students can guide people to claim their rights, then all the society elements have their freedom.

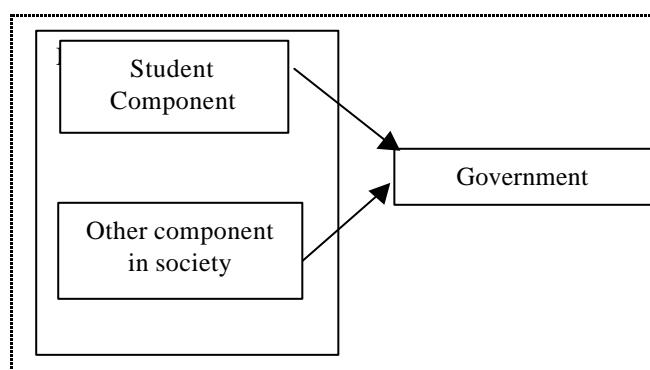
This students movement is called cultural and structural movement. Cultural, because directly impress the cultural process of award society. Structural because have a clearly point, that is concerning to have award society, democratic, and civil society. So, students movement is not responsive movement anymore, but able to engage people to give alternative solution in civilization. Maybe we can see it clearer with this diagram below :



When democratic and humanity society asymptotic reached, students should go back to campus. Students movement will aim for self-improvement. Aware society will improve their quality hopefully, even in ideology, social, politic, culture.

As the fact that students are also an element of society, so that the movement more focused on improving the quality of life. So therefore students is not the only the side for response in social politics case, but all of people. If said that students as opposition of the government, as so that, all the elements of society as opposition of the government, thus democratization will held.

In aware civil society, so students movement pointing in improving the quality of movement which specialized, like other people. Clearly view with diagram below :



All of the elements in society take care in improving the quality of specialized movement, and also grow up the open culture each other, so open society will held in god competition, by the shake of progression altogether.

Kemahasiswaan ITB in the action had some track record of history that would burdened or maybe motivated the *kemahasiswaan* which in soggy phase. *Kemahasiswaan* had eminent name, when in ITB there is student government who sheltered the social politic nation, that is *Dewan Mahasiswa* ITB

The history of *kemahasiswaan* in ITB begin in November 2nd 1920, when *Bandungsche Studenten Corps* (BSC) established in Technische Hogeschool (ITB now). Because of BSC unable to represent aspiration from native, ISV (*Indonesische Student Vereniging*) established. One of activist student from this campus is Soekarno, which his contribution in enlighten people to get the Indonesia independence. One of the promise in pre-independence movement is will not go back to campus until Indonesia had the independence. The pledge declared by Otto Iskandardinata and M.P. Soerahman in front of the Komite Nasional Indonesia Pusat (KNIP).

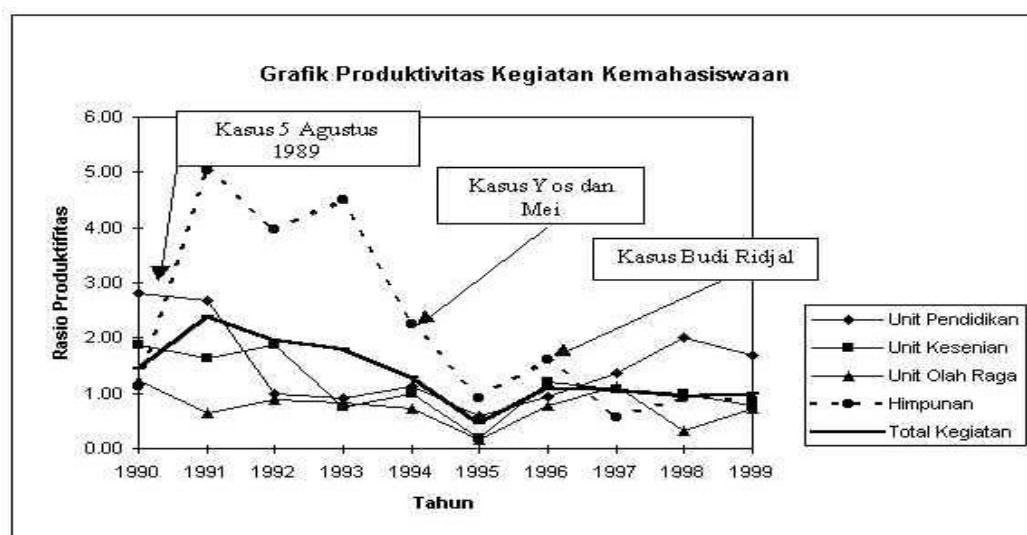
Post-proclamation of Indonesian independence, students movement was still alive. In April 13th 1945 *Senat Mahasiswa Fakultas Teknik Bandung* was established followed by Dewan Mahasiswa ITB (DEMA ITB) in November 29th 1960 as students executive board. Then, student movement ITB was colored Indonesian students movement specially and society generally.

The movement of ITB students with supported energy from national students activist to fight against the New Order regime has caused NKK/BKK in 1978 signed by the military settled the campus. Strong pressure has made the leader of the centered of student-power forced to send back the power to HMJ (Himpunan Mahasiswa Jurusan).

Recently, ITB students really massively in their action is in 1998, when strive for replacement of Soeharto as president. Reformation has give a chance for ITB students to reoriented their movement by forming *Keluarga Mahasiswa ITB* (KM-ITB), centered student-power as student government.

Poorly, *kemahasiswaan* ITB got their deterioration, when KM ITB established with the executive and legislative tools. Many factors probably occur, but the big deal is the credit semester system doctrine students in order to escape from *kemahasiswaan* activities and keep going in class room. Other things made this, probably are the strictness by ITB bureaucracy. Some of the case are, repressive action done by rector to *kemahasiswaan*, drop out punishment, limited study time, etc. is psychological aspect couldn't be forgotten.

By processing the *Data dan Informasi ITB 2000* released by office of university head, we can say that ITB *kemahasiswaan* decreased fastly, and keep on it which try to solve with many approach to find out the acceptable reason in answering why ITB *kemahasiswaan* getting down. It is presented in diagram below:



If we see the effect of the quantity of students activities has been decreased, obviously rumors and cases that swelling out are very influencing the quantity of student movement in ITB. Accident in August 5th 1989 that refuse

Rudini came to campus and then 9 students dropped out, 30 another students being suspended one semester up to four semester, and 4 the others student get strict punishment, certainly very lethal students movement until 1990. In 1994, Yosalfa and Meylana suspending case, by ITB rector because of forming of cadres in HMFT, and the lowest culmination when Budi and Rizal dropped out in the same reason in HIMAFI. Repressive actions by rector is the most substance that influenced students activities and *kemahasiswaan*.

After that, student movement rising up because of reformation and Soeharto replacement. But finally befall again in next years until present. Can be imagine by prediction (if linear), how many students activities in future. Is it ITB able to become the pioneer of change in society when needed?

Shortly, we can conclude that there are two essential reason why ITB *kemahasiswaan* should be preserved, that is:

First, our shaky education system, from elementary up to higher school, has treated Indonesian people dumb from any threat of political action that facing them. He doesn't have any creative or tactical idea in struggling their rights in democracy. People never been aware about their rights and duty so they become a dumber. *Kemahasiswaan* is the media to guide it. Taboo things to discuss because of repressive action by the tyrant are allowed to discussed commonly then creative idea occur and accommodated. By the wider access of information like using a modern means to share information such internet that never been thought by some people. That's mean, *kemahasiswaan* became a backer to what didn't get in school, like submitting idea, creating, artistic, discussing, etc. This very important, because campus is the industry of society leader. It is confusing when there is no a democrat, skillful, society awareness, and decency leader, if *kemahasiswaan* really dad.

Second, the condition that Indonesian people are blank with politics, the access still limited. Students should criticize the government if it is inflict a financial loss to country and society. Students become an opposition when government disallowed to have opposition. When political elites busy with their business and did not accommodate the aspiration from grass root, therefore students as special elite in society meddle in enlighten and political education mission.

By that reason, therefore in saving ITB *kemahasiswaan*, and the others too, is must if we hope having a good country. The condition that placing students as school-smart, must be stopped, so student not only as peripheral expert in globalization. They have learned enough in field, society, and even in country as street-smart.

The decline can be fixed by creating a good conducive environment to study and integrated activities. The dichotomy of activities and academic must be cleaned, as the substitution, multidimensionality of student should be campaigned as fast as possible.

Concerning in good chance to manage it self as the legal enterprise of university autonomy, thus the task to build ITB *kemahasiswaan* is collective task of ITB students and the ITB bureaucrat. Democratic meeting must be held to discuss it. This is so if we concern to ITB *kemahasiswaan* as important factor to hold Indonesia in globalization.